

**Lower Paxton Township
Community Engagement Committee**

Meeting Minutes

March 16, 2022

Members in Attendance

Jim Seidler
Pat Crawford
Stan Smith
Denise Hussar
Bob MacIntyre
Sandy McKeehan

Members Absent

Also in Attendance

Rachelle Scott, Staff Liaison

CALL TO ORDER

Mr. Seidler called the meeting to order at 4:12 pm on the above date in Room 174 of the Lower Paxton Township Municipal Center, 425 Prince Street, Harrisburg.

MINUTES

Mr. MacIntyre made a motion to approve the minutes of the February 16, 2022 meeting. Mr. Smith seconded the motion, and the minutes were approved.

PUBLIC COMMENT

There was no public comment.

9th ANNUAL ARTS & PARKS 5K "MUSIC IN THE PARK"

Sponsor Updates

Ms. Scott noted that we have been using the same list for soliciting sponsors, so she asked members to review the list where the sponsors are grouped by when they donated. Some on the list have not given in the seven years we have asked them, and there are a few new companies listed that were suggested by CEC members this year. She asked members to think about some new businesses to contact. There are quite a few new businesses in the area, and members may know of some other contacts. Ms. Scott is working with the Assistant Township Manager to review companies that the Township has worked well with over the past few years to see if any would be interested in partnering with us for the race.

Ms. Scott stated that the initial letter and the brochure was sent to all of the companies on the list last week, and Ms. Crawford noted she will follow up with her contact.

Mr. Seidler will reach out to a few as well. Ms. Scott suggested asking for sponsorship, and if they hesitate you can follow up with the suggestion to be a \$100 sponsor to get their name out there.

Mr. Seidler suggested that Awards and Engraving has offered in-kind work, and have been generous to us over the years. Ms. Scott agreed noting they belong on the t-shirt based on their in-kind donations.

Ms. Scott stated that Highway has already committed and sent in their check to be the title sponsor.

Ms. McKeehan suggested the new detailer on the Square, and Mr. Seidler suggested the rock shop at the bottom of Blue Mountain Parkway. Ms. Scott asked the members to think of more and she will send out the solicitation letter. Ms. Hussar stated she will be a \$100 sponsor, and Mr. Smith stated he will too because his daughter was pregnant with his grandson when she won the first race, so he will put the donation in his name. Ms. Scott stated there is a link to donate online too.

Sound Garden Musical Playground Instruments

Ms. Scott stated she obtained BOS approval to submit a grant request for \$680,000 for the playground structure at Brightbill, a ½-mile walking path around Brightbill Park. Separately from that grant, the new musical instruments and pour-in-place flooring is \$30,000. The goal for all of this is to submit by April, receive notification in fall, then receive funding in early 2023. She explained that the project can be two-phased, where \$30,000 can be raised this summer, then the musical playground can go in this year, and the rest of the playground can go in next year. If the money isn't raised this summer, then the whole project can be done next year.

The grant is from DCNR, and while it is a large amount, it should be favorable because it is all-inclusive. The path will be paved. If this grant falls through, the gaming grant is another option to get these projects funded. The money to be raised this summer includes grants through the arts and some other sources. There is CEC money in the account, which could be requested as a supplement if needed.

There are significant improvements happening including a playground at Centennial Acres Park, Brightbill basketball courts, welcome center at Heroes Grove, bathrooms and storage at Brightbill. Blue Ridge Park isn't planned out yet, and it is still owned by the developer. There are ideas brewing and it is going to be discussed through the Master Plan. Ms. McKeehan suggested ice skating, and Ms. Scott stated that is actually something being considered as part of an event.

UPCOMING EVENTS

Ms. Scott suggested the CEC members consider taking part in each event to promote the race.

Easter EggStravaganza

The Easter EggStravaganza Hop Along is scheduled for April 9, 2022 from 11-1. CEC members agreed to man a tent, and will meet at 10am to set up. They will give out small music-related trinkets like a kazoo or harmonica etc. Promoting the sound garden more so than the race may draw more interest. Mr. Seidler will run the treadmill and suggested someone could take turns walking to show that walking is a great alternative to running, since running can be intimidating. Mr. Smith suggested some sort of display to show what we are raising money for. Ms. Scott will bring the canopy and Mr. MacIntyre will bring weights for the canopy. Mr. Seidler will bring the treadmill, and would need electricity or he can bring a small generator. Members agreed to use the same goodies for the Easter event, the Kite event, and the concerts.

Kite Festival

The kite festival is scheduled for April 24, 2022. Mr. Seidler can go, but Ms. Hussar and Mr. Smith are not available. Ms. Crawford will check and let Ms. Scott know.

FUNDING REQUESTS

No funding requests were received.

OTHER BUSINESS

There was no other business to discuss.

ADJOURNMENT

The meeting ended at 5:00 pm. The next meeting of the Community Engagement Committee is scheduled for Wednesday, April 20, 2022, at 4:00 pm in Room 174 of the Municipal Center.

Respectfully Submitted,



Michelle Hiner
Recording Secretary